

Accounting Information Systems

NINTH EDITION

JAMES A. HALL

Peter E. Bennett Chair in Business and Economics Lehigh University







Accounting Information Systems, Ninth Edition

James A. Hall

Vice President, General Manager, Social Science & Qualitative Business: Balraj Kalsi

Product Director: Mike Schenk

Senior Product Manager: Matt Filmonov

Content Developer: Ted Knight

Senior Product Assistant: Adele Scholtz Senior Marketing Manager: Robin LeFevre

Manufacturing Planner: Doug Wilke

Art and Cover Direction, Production Management, and Composition: Lumina

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Analyst: Christina Ciaramella
Project Manager: Betsy Hathaway

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DEDICATION

 $To\ my\ wife\ Eileen,\ and\ my\ children\ Elizabeth\ and\ Katie$

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PREFACE

Welcome to the Ninth Edition

The ninth edition of Accounting Information Systems includes a range of new and revised homework assignments and up-to-date content changes, as well as several reorganized chapters. All of these changes add up to more student and instructor enhancements than ever before. As this preface makes clear, we have made these changes to keep students and instructors as current as possible on issues such as business processes, systems development methods, IT governance and strategy, security, internal controls, and relevant aspects of Sarbanes-Oxley legislation.

Focus and Flexibility in Designing Your AIS Course

Among accounting courses, accounting information systems (AIS) courses tend to be the least standardized. Often, the objectives, background, and orientation of the instructor, rather than adherence to a standard body of knowledge, determine the direction the AIS course takes. Therefore, we have designed this text for maximum flexibility:

- This textbook covers a **full range of AIS topics** to provide instructors with flexibility in setting the direction and intensity of their courses.
- At the same time, for those who desire a **structured model**, the first nine chapters of the text, along with the chapters on electronic commerce and general IT controls, provide what has proven to be a **successful template for developing an AIS course**.
- Previous editions of this book have been used successfully in introductory-, advanced-, and graduate-level AIS courses.
- The topics in this book are presented from the perspective of the managers' and accountants' AIS-related responsibilities under the Sarbanes-Oxley Act.
- Although this book was written primarily to meet the needs of accounting majors
 about to enter the modern business world, we have also developed it to be an
 effective text for general business, industrial engineering, and computer science
 students who seek a thorough understanding of AIS and internal control issues
 as part of their professional education.

Key Features

CONCEPTUAL FRAMEWORK

This book employs a conceptual framework to emphasize the professional and legal responsibility of accountants, auditors, and management for the design, operation,

and control of AIS applications. This responsibility pertains to business events that are narrowly defined as financial transactions. Systems that process nonfinancial transactions are not subject to the standards of internal control under Sarbanes-Oxley legislation. Supporting the information needs of all users in a modern organization, however, requires systems that integrate both accounting and nonaccounting functions. While providing the organization with unquestioned benefit, a potential consequence of such integration is a loss of control due to the blurring of the lines that traditionally separate AIS from non-AIS functions. The conceptual framework presented in this book distinguishes AIS applications that are legally subject to specific internal control standards.

EVOLUTIONARY APPROACH

Over the years, accounting information systems have been represented by a number of different approaches or models. Each new model evolved because of the short-comings and limitations of its predecessor. An interesting feature in this evolution is that older models are not immediately replaced by the newest technique. Thus, at any point in time, various generations of legacy systems exist across different organizations and often coexist within a single enterprise. Modern accountants need to be familiar with the operational characteristics of all AIS approaches that they are likely to encounter. Therefore, this book presents the salient aspects of legacy and state-of-the-art systems.

EMPHASIS ON INTERNAL CONTROLS

The book presents a conceptual model for designing and assessing internal controls based on the Committee of Sponsoring Organizations of the Treadway Commission (COSO) framework. We use the COSO model to explore control issues related to both the manual and the IT aspects of AIS. In addition to the classic controls designed to influence human behavior, such as segregation of duties, independent verification, and supervision, special emphasis is placed on controls that address the following IT risks and concerns:

- Computer application integrity
- Operating systems security
- Database management systems security
- Electronic data interchange (EDI)
- Electronic commerce and network security
- Enterprise resource planning (ERP) systems
- Systems development and program change procedures
- Organization of the corporate IT function
- IT outsourcing and cloud computing
- Data center security

EXPOSURE TO SYSTEMS DESIGN AND DOCUMENTATION TOOLS

IT professionals employ a number of documentation tools to communicate the key features of information systems. Among these tools are data flow diagrams (DFDs), systems flowcharts, entity relationship diagrams (ERDs), and program

logic flowcharts. Modern accountants, whether in the conduct of an audit or the provision of advisory services, work closely with IT professionals and must master the use of IT documentation tools and techniques This book contains numerous systems design and documentation cases and assignments intended to develop students' competency in this area.

Significant Changes in the Ninth Edition End-of-Chapter Material

The end-of-chapter material in the ninth edition has undergone significant revision. Most of the multiple choice questions and problems, and all of the cases have been revised or replaced. This important body of material is tailored to the chapters' contents, and the solutions provided in the solutions manual accurately reflect the problem requirements. In particular, great attention was given to internal control case solutions to ensure consistency in appearance and an accurate reflection of the cases in the text. All case solution flowcharts are numerically coded and cross-referenced to text that explains the internal control issues. This approach, which has been class-room tested, facilitates effective presentation of internal control case materials.

Chapter 3, "Ethics, Fraud, and Internal Control"

This chapter has been revised to include the most recent research results published by the Association of Certified Fraud Examiners (ACFE). The ACFE study provides estimates of losses due to fraud, categorizes fraud by various factors, and creates a profile of fraud perpetrators.

Chapter 4, "The Revenue Cycle"; Chapter 5, "The Expenditure Cycle Part I: Purchases and Cash Disbursements Procedures"; Chapter 6, "The Expenditure Cycle Part II: Payroll Processing and Fixed Asset Procedures"; Chapter 7, "The Conversion Cycle"; and Chapter 8, "Financial Reporting and Management Reporting Systems"

These chapters have been significantly revised to reflect a risk-based approach to AIS design and audit. The approach taken in each chapter is to examine the risks from errors and fraud that are inherent to the particular cycle being studied. Based on the risk analysis, and the level of technology in place, specific physical and IT controls are described to mitigate the risks. Since the purpose of internal controls is to mitigate risk, this risk-based approach fits more logically into a classroom discussion. Furthermore, challenging students to think about what can go wrong encourages classroom discussion and supports the notion of brainstorming as recommended by Statement on Auditing Standards (SAS) 109.

Chapter 9, "Database Management Systems"

At one time, an accountant in the conduct of an audit could pull an invoice from a filing cabinet. Today that invoice is most likely stored in various pieces on several normalized database tables and accessing it requires an understanding of relational database structures. The chapter has been extensively rewritten to address this

growing need for modern accountants to have a working understanding of data modeling techniques. The chapter begins with an overview of database technology and describes in detail the functions and relationship between its primary elements. It then presents the key characteristics of the relational database model including data modeling, deriving relational tables from entity relationship (ER) diagrams, the creation of user views, and data normalization techniques. The chapter concludes with a discussion of distributed database issues.

Chapter 15, "Auditing IT Controls Part I: Sarbanes-Oxley and IT Governance"

This chapter was revised to provide an introduction to IT auditing. It opens with an overview of auditing in which the key components of an audit are discussed. Topics in this revised section include auditing standards, the structure of an audit, management assertions, and the audit risk model. Next, the chapter turns to internal control and audit issues related to Sections 302 and 404 of SOX including IT control and computer fraud issues. The body of the chapter is basically unchanged from the eighth edition, which deals with the risks and controls related to IT governance including the structure of the IT function within an organization, computer center threats, and key elements of a disaster recovery planning. The final section of the chapter has been revised to examine the current issues surrounding the growing trend toward IT outsourcing. In particular, it reviews the theories underlying outsourcing and the expected benefits. IT outsourcing is also associated with significant risks, which are addressed. The chapter concludes with a discussion of audit issues related to outsourcing including the Statement on Standards for Attestation Engagements (SSAE) 16 reporting standard.

Organization and Content

PART I: OVERVIEW OF ACCOUNTING INFORMATION SYSTEMS

Chapter I, "The Information System: An Accountant's Perspective"

Chapter 1 places the subject of accounting information systems in perspective for accountants. It is divided into three major sections, each dealing with a different aspect of information systems.

- The first section explores the information environment of the firm. It identifies
 the types of information used in business, describes the flows of information
 through an organization, and presents a framework for viewing AIS in relation to
 other information systems components. The section concludes with a review of
 the key elements of the general model for AIS.
- The second section deals with the impact of organization structure on AIS. It presents the business organization as a system of interrelated functions. Extensive attention is given the IT and accounting segments, which play collaborative roles as the purveyors of financial information for the rest of the organization.
- The third section discusses the role of accountants as designers and auditors of AIS. The nature of the responsibilities shared by accountants and computer professionals for developing AIS applications is examined.

Chapter 2, "Introduction to Transaction Processing"

Chapter 2 divides the treatment of transaction processing systems into six major sections.

- The first section provides an overview of transaction processing, showing its vital role as an information provider for financial reporting, internal management reporting, and the support of day-to-day operations. Three transaction cycles account for most of a firm's economic activity: the revenue cycle, the expenditure cycle, and the conversion cycle.
- The second section describes the relationship among accounting records, both hard copy and digital, in forming an audit trail.
- The third section describes the key features of flat file and database structures used to store accounting data.
- The fourth section presents an overview of documentation techniques used to describe the key features of systems. This section presents several documentation techniques for representing manual procedures and computer operations. These include data flow diagrams, entity relationship diagrams, system flowcharts, program flowcharts, and record layout diagrams.
- The fifth section addresses alternative transaction processing approaches. It reviews the fundamental features of batch and real-time technologies, and their implication for transaction processing.
- The final section examines data coding schemes, their role in transaction processing and AIS as a means of coordinating and managing a firm's transactions, and the advantages and disadvantages of the major types of numeric and alphabetic coding schemes.

Chapter 3, "Ethics, Fraud, and Internal Control"

Chapter 3 deals with the related topics of ethics, fraud, and internal control.

- The first section examines ethical issues related to business and specifically to computer systems. The questions raised are intended to stimulate class discussions.
- The second section deals with the subject of fraud and its implications for accountants. Although the term *fraud* is very familiar in today's financial press, it is not always clear what constitutes fraud. This section distinguishes between management fraud and employee fraud. This section presents techniques for identifying unethical and dishonest management and for assessing the risk of management fraud. Employee fraud can be prevented and detected by a system of internal controls. The section discusses the results of a research study conducted by the Association of Certified Fraud Examiners.
- The final section describes the internal control structure and control activities specified in the COSO framework. The controls presented in this chapter, both physical and IT controls, are applied to specific applications in chapters that follow.

PART II: TRANSACTION CYCLES AND BUSINESS PROCESSES

Chapter 4, "The Revenue Cycle"; Chapter 5, "The Expenditure Cycle Part I: Purchases and Cash Disbursements Procedures"; and Chapter 6, "The Expenditure Cycle Part II: Processing and Fixed Asset Procedures"

The approach taken in these three chapters is similar. First, the respective cycle is reviewed conceptually using data flow diagrams to present key features and control points of each major subsystem. We then examine physical systems with two objectives in mind: (1) illustrate how system functionality changes under different levels of technology, and (2) demonstrate how the internal control focus shifts as the mix between technology and manual procedures changes. To accomplish this, we review examples of systems at different points on the technology continuum. The first examples are basic technology systems that use independent PCs, which function primarily as record keeping devices. We then move on to examples of advanced technologies that integrate key business functions.

Under each technology, the risks from errors and fraud are examined and the controls to mitigate risks are discussed. This approach provides the student with a solid understanding of the business tasks in each cycle and an awareness of how different technologies influence changes in the operation and control of the systems.

Chapter 7, "The Conversion Cycle"

Manufacturing systems represent a dynamic aspect of AIS. Chapter 7 discusses the technologies and techniques used in support of two alternative manufacturing environments: traditional mass production (batch) processing and lean manufacturing. These environments are driven by information technologies, such as materials requirements planning (MRP), manufacturing resources planning (MRP II), and enterprise resource planning (ERP). The chapter addresses the shortcomings of the traditional cost accounting model as it compares to two alternative models: activity-based costing (ABC) and value stream accounting.

Chapter 8, "Financial Reporting and Management Reporting Systems"

Chapter 8 examines an organization's nondiscretionary and discretionary reporting systems.

- First, it focuses on the general ledger system (GLS) and on the files that constitute a GLS database.
- Next, it examines how financial statement information is provided to both
 external and internal users through a multistep reporting process. The emerging
 technology of Extensible Business Reporting Language (XBRL) is changing
 traditional financial reporting for many organizations. The key features
 of XBRL and the internal control implications of this technology are
 considered.
- The chapter then looks at discretionary reporting systems that constitute the management reporting system (MRS). Discretionary reporting is not subject to the professional guidelines and legal statutes that govern nondiscretionary financial reporting. Rather, it is driven by several factors, including

management principles; management function, level, and decision type; problem structure; responsibility accounting; and behavioral considerations. The impact of each factor on the design of the management reporting system is investigated.

PART III: ADVANCED TECHNOLOGIES IN ACCOUNTING INFORMATION

Chapter 9, "Database Management Systems"

Chapter 9 addresses the design and management of an organization's data resources.

- The first section demonstrates how problems associated with traditional flat-file systems are resolved under the database approach.
- The second section describes in detail the functions and relationships among four primary elements of the database environment: the users, the database management system (DBMS), the database administrator (DBA), and the physical database.
- The third section is devoted to an in-depth explanation of the characteristics of the relational database model.
- The fourth section examines database design topics including data modeling, deriving relational tables from ER diagrams, the creation of user views, and data normalization techniques.
- The chapter concludes with a discussion of distributed database issues. It examines three possible database configurations in a distributed environment: centralized, partitioned, and replicated databases.

Chapter 10, "The REA Approach to Database Modeling"

Chapter 10 presents the resources, events, and agents (REA) model as a means of specifying and designing accounting information systems that serve the needs of all users within an organization. The chapter is composed of three major sections.

- The chapter begins by defining the key elements of REA. The basic model employs a unique form of ER diagram called an REA diagram. The diagram consists of three entity types (resources, events, and agents) and a set of associations linking them.
- Next, the rules for developing an REA diagram are explained and illustrated in detail. An important aspect of the model is the concept of economic duality, which specifies that each economic event must be mirrored by an associated economic event in the opposite direction. The section illustrates the development of an REA database for a hypothetical firm, following a multistep process called view modeling. The result of this process is an REA diagram for a single organizational function.
- The chapter's third section explains how multiple REA diagrams (revenue cycle, purchases, cash disbursements, and payroll) are integrated into a global or enterprise-wide model. The enterprise model is then implemented into a relational database structure, and user views are constructed. The section concludes with a discussion of how REA modeling can improve competitive advantage by allowing management to focus on the value-added activities of their operations.

Chapter 11, "Enterprise Resource Planning Systems"

Chapter 11 presents a number of issues related to the implementation of enterprise resource planning (ERP) systems. It is composed of five major sections.

- The first section outlines the key features of a generic ERP system by comparing the function and data storage techniques of a traditional flat-file or database system to that of an ERP.
- The second section describes various ERP configurations related to servers, databases, and bolt-on software.
- Data warehousing is the topic of the third section. A data warehouse is a relational or multidimensional database that supports online analytical processing (OLAP). Issues discussed include data modeling, data extraction from operational databases, data cleansing, data transformation, and loading data into the warehouse.
- The fourth section examines risks associated with ERP implementation. These include "big bang" issues, opposition to change within the organization, choosing the wrong ERP model, choosing the wrong consultant, cost overrun issues, and disruptions to operations.
- The fifth section reviews several control and auditing issues related to ERPs. The discussion follows the COSO framework.

Chapter 12, "Electronic Commerce Systems"

Driven by the Internet revolution, electronic commerce is dramatically expanding and undergoing radical changes. Although electronic commerce has brought enormous opportunities for consumers and businesses, its effective control present challenges to organization management teams and accountants. To properly evaluate the potential exposures and risks in this environment, the modern accountant must be familiar with the technologies and techniques that underlie electronic commerce. **Chapter 12** and its associated appendix deal with several aspects of electronic commerce.

- The body of the chapter examines Internet commerce including businessto-consumer and business-to-business relationships. It presents the risks associated with electronic commerce, including hardware failures, software errors, unauthorized access from remote locations, and denial of service attacks that can prevent an organization from conducting business.
- The chapter also reviews security and assurance techniques to reduce risk and promote trust.
- The chapter concludes with a discussion of how Internet commerce impacts the accounting and auditing profession.
- The internal usage of networks to support distributed data processing and traditional business-to-business transactions conducted via EDI systems are presented in the appendix.

PART IV: SYSTEMS DEVELOPMENT ACTIVITIES

Chapter 13, "Managing the Systems Development Life Cycle," and Chapter 14, "Construct, Deliver, and Maintain Systems Projects"

The chapters in Part IV examine the accountant's role in the systems development process.

- Chapter 13 begins with an overview to the systems development life cycle (SDLC). This multistage process guides organization management through the development and/or purchase of information systems.
- Next, Chapter 13 presents the key issues pertaining to developing a systems strategy, including its relationship to the strategic business plan, the current legacy situation, and feedback from the user community. The chapter provides a methodology for assessing the feasibility of proposed projects and for selecting individual projects to go forward for construction and delivery to their users.
- The chapter concludes by reviewing the role of accountants in managing the SDLC.
- Chapter 14 covers the many activities associated with in-house development, which fall conceptually into two categories: (1) constructing the system and (2) delivering the system. Through these activities, systems selected in the project initiation phase (discussed in Chapter 13) are designed in detail and implemented. This involves creating input screen formats, output report layouts, database structures, and application logic. Finally, the completed system is tested, documented, and rolled out to the user.
- The chapter then examines the increasingly important option of using commercial software packages. Conceptually, the commercial software approach also consists of construct and delivery activities. The chapter examines the pros, cons, and issues involved in selecting off-the-shelf systems.
- The chapter also addresses the important activities associated with systems maintenance and the associated risks that are important to managers, accountants, and auditors.

Several comprehensive cases designed as team-based systems development projects are available online at www.cengagebrain.com. These cases have been used effectively by groups of three or four students working as a design team. Each case has sufficient details to allow analysis of user needs, preparation of a conceptual solution, and the development of a detailed design, including user views (input and output), processes, and databases.

PART V: COMPUTER CONTROLS AND IT AUDITING Chapter 15, "Auditing IT Controls Part I: Sarbanes-Oxley and IT Governance"

Chapter 15 opens with an overview of IT auditing in which the key components of an audit are discussed including auditing standards, the structure of an audit, management assertions, and the audit risk model. Next, the chapter examines management and auditor responsibilities under Sections 302 and 404 of the Sarbanes-Oxley Act (SOX). The design, implementation, and assessment of IT controls form the central theme for this chapter and the two chapters that follow. This chapter presents risks, controls, and tests of controls related to IT governance, including organizing the IT function, controlling computer center operations, designing an adequate disaster recovery plan, and IT outsourcing.

Chapter 16, "Auditing IT Controls Part II: Security and Access"

Chapter 16 continues the treatment of IT controls as described by the COSO control framework. The focus of the chapter is on SOX compliance regarding the security and

control of operating systems, database management systems, and communication networks. This chapter examines the risks, controls, audit objectives, and tests of controls that may be performed to satisfy either compliance or attest responsibilities.

Chapter 17, "Auditing IT Controls Part III: Systems Development, Program Changes, and Application Auditing"

Chapter 17 concludes the examination of general IT controls as outlined in the COSO control framework. The chapter focuses on SOX compliance regarding systems development and program change procedures. It examines the risks, controls, audit objectives, and tests of controls that may be performed to satisfy compliance or attest responsibilities. The chapter also examines several computer-assisted audit tools and techniques (CAATTs) for testing IT application controls and for performing substantive tests.

SUPPLEMENTS

Product Website

Additional teaching and learning resources, including access to additional internal control and systems development cases, are available by download from the book's website at www.cengagebrain.com.

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